



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patricia Lewis  
#11434  
5-25-02

Applicants: Thomas J. Sullivan, et al.  
Appl. No.: 09/385,489  
Filed: August 30, 1999  
Title: SYSTEM AND METHOD FOR ADMINISTERING PROMOTIONS  
Art Unit: 2162 3622  
Examiner: D. Lastra  
Docket No.: 0110754-629

Commissioner for Patents  
Washington, DC 20231

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RESPONSE TO OFFICE ACTION

Technology Center 2100

Sir:

In response to the Office Action dated February 14, 2002, and in accordance with the personal interview courteously granted to applicants' representative on April 17, 2002, please enter this Response in the above-identified application.

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GROUP 3600

In the Claims:

Please amend Claim 1 as follows:

1. (Twice Amended) A method for an independent system operator to administer a trade promotion for a product involving a manufacturer and a retailer having at least one store with an in-store POS system, said method comprising the steps of the independent system operator:

capturing terms of the trade promotion at least including promoted product identification and payment term information for said trade promotion;